

2.1 Introduction to the Code of Practice

2.1 Introduction to the Code of Practice module forms part of the **2.0 MTAA Code of Practice course** and familiarises the medical technology industry with the principles of the Code.

The MTAA Code of Practice

The *MTAA Code of Practice (Edition 7)* was adopted by members in October 2011. The Code is self regulated by industry and provides guidance on the medical technology industry's relationships with healthcare professionals and consumers.

Obligations under the Code of Practice

Industry has a long association of working with healthcare professionals. Under the Code of Practice, there are specific obligations that need to be noted to ensure companies are compliant with the Code.

What is the Code of Practice Course?

The Code of Practice course consists of three modules. The first module, *2.1 Introduction to the Code of Practice*, provides an orientation to the Code for newly appointed medical technology industry employees and those that have no knowledge of its principles or who need to keep up-to-date.

Module *2.2 Complying with the Code of Practice* unpacks the Code in relation to interactions with healthcare professionals and considers the requirements for compliance.

Module *2.3 Advertising Therapeutic Goods in Australia* analyses current regulations governing advertising requirements under the Code.

For further information about MTAA courses, please contact the Professional Development Manager on (02) 9900 0650 or email pd@mtaa.org.au

What topics are covered in the *Introduction to the Code of Practice* module?

This introductory online module is designed to familiarise medical technology industry employees with the principles with the Code.

Learning outcomes

- Develops a broad understanding of the MTAA Code of Practice.
- Understands the principles that underpin the Code.

Who should attend?

Staff new to the industry who interact with healthcare professionals or consumers; including marketing, sales, customer service, regulatory or legal professionals should attend the training. There is no recommended pre-requisite training for this Level 1 module.

How much does it cost?

Fees commence at \$125 per person for members and \$250 for non-members. To view the fee sliding scale for MTAA members and non-members, please visit the MTAA website.

How do I register?

Please visit *Professional Development* on the MTAA website www.mtaa.org.au to access course information and to register your company for the training.

Participants will be emailed a *Certificate of Participation* following completion of the training.