



Rules and Criteria

MTAA welcomes all medical technology companies based or represented in Australia to participate in the **2010 Kerrin Rennie Award for Excellence in Medical Technology – Improving Quality of Life.**

This award by the Medical Technology Association of Australia (MTAA) wishes to recognise the innovative and extraordinary contribution of medical technology in improving health outcomes of Australian patients.

A company can enter a product launched in Australia between 1 January 2009 and 1 August 2010 and used in the diagnosis, prevention, treatment or management of disease and disability.

How to enter:

- Complete the attached nomination form
- Address the criteria and include an executive summary as set out in the rules
- Include any supporting documentation as set out in the rules
- Send your application by Friday 6 August 2010 to
MTAA secretariat – Kerrin Rennie Award
PO Box 2016
North Sydney 2059

Criteria:

The product must demonstrate the following criteria:

- Evidence of significant contribution to improving patient outcomes by enhancing quality of life
- Evidence of technical excellence
- Evidence of innovation

In addressing the criteria applicants should consider and address the following questions:

- Describe the technology
- What health problem is the technology addressing and how does it address it?
- What other products are currently available to address this issue and how does this technology differ from existing technology?
- Having regard to the consumer's quality of life, does the product provide a balance between invasiveness and efficacy?
- Scientific evidence to support the claims against the criteria. This can include published data, unpublished scientific data, results of clinical trials, patient feedback

Rules:

- Entries are accepted from a medical technology company based in Australia or represented in Australia at the time of product launch
- A company can enter more than one product (up to 3) and each product will require a separate application
- A product can include medical technology and used in the diagnosis, prevention, treatment or improvement of disease and disability
- The product must be launched in Australia between 1 January 2009 – 1 August 2010
- Product must have either been designed, manufactured or distributed in Australia
- Entries must be sent to MTAA in paper copy, A4, typed. Email or faxed applications will not be accepted
- Please send 6 copies of your entry
- Entries must include an executive summary about the product which could be used in future promotion of no more than 200 words
- Entries must address the criteria and each response to the criteria must be no more than 300 words in length
- Applicants must complete an entry form signed by a person authorized by the company
- Entries can include photographs and other supporting documentation but must not include product samples
- Entrants must be willing to participate in promotional activities around the Award
- The judges' decision is final and no further correspondence about the judges' decision will be made with the entrants

Judges:

There are five judges on the award panel. Each judge is nominated for their expertise in medical technology, academia and research or represents a health professional or consumer perspective.

Timeline:

Nomination must be received at MTAA Secretariat by **Friday 5 August 2010**

From the nominations received, 3 finalists will be chosen and invited to attend the MTAA conference dinner. The finalists will be notified by Wednesday **8 September 2010**.

From the 3 finalists, the winner will be announced at the MTAA Conference Dinner in Sydney on **15 September 2010**.