

Unpacking the Code of Practice

2.2 Unpacking the Code of Practice module forms part of the **2.0 MTAA/MIANZ Code of Practice Course** and is designed to support the medical technology industry to analyse, interpret and implement the Code.

The MTAA/MIANZ Code of Practice

The MTAA/MIANZ Code of Practice was adopted by Members in October 2005 and has been implemented since March 2006. The Code provides guidance on the medical technology industry's relationships with health care practitioners and consumers. Edition 3 is now being implemented.

Obligations under the Code of Practice

Industry has a long association of working with clinical professionals. Under the Code of Practice, there are specific obligations which need to be noted to ensure that member companies are compliant with the Code.

What is the Code of Practice Course?

The Code of Practice course has been recently reviewed and new modules added. The first module, (2.1) *Introduction to the Code of Practice*, provides an orientation to the Code for newly appointed medical technology industry employees or those that have no knowledge of its principles.

The second module, (2.2) *Unpacking the Code of Practice*, analyses the Code and its implications for medical technology companies. Sponsors operating under the Code are encouraged to attend.

The third module, (2.3) *Complying with the Code of Practice*, considers the implications for medical technology companies that do not comply with the Code. Senior Managers and Directors are encouraged to attend.

The final module, (2.4) *Advertising Therapeutic Goods in Australia* is designed to analyse current regulations governing advertising requirements under the Code.

What topics are covered in the *Unpacking the Code of Practice* module?

This second level module will be presented by Sandra Russell and is designed to provide an opportunity for participants to analyse the content of the Code. While completing the module, participants will have the opportunity to:

- unpack the Code of Practice; and
- interpret the principles to ensure compliance of the Code.

Who should attend?

Medical technology industry employees who interact with healthcare practitioners or consumers; including marketing, sales, customer service, regulatory or legal professionals should attend the training. Participants should have completed module 2.1 or have equivalent industry experience.

How much does it cost?

The cost of this half day module including GST is \$350 for members and \$450 for non-members. Once payment is accepted, applicants will be registered.

How do I register?

All registrations to MTAA training modules are via the website. Places are limited. Please visit *Training* under *Professional Development* on the MTAA website www.mtaa.org.au to access course information and enter registration and payment details.

Following registration, participants will be forwarded a program. Participants will receive a *Certificate of Participation* at the end of the training.

For further information about MTAA courses, please contact the Professional Development Manager on (02) 9900 0650 or email reception@mtaa.org.au