



Australian Technologies Competition 2021

Fact Sheet

About

Owned and operated by Impact Technology Ventures (ITV), the Australian Technologies Competition (ATC) is Australia's premier Competition and late-stage accelerator in support of homegrown deep tech scaleups with global potential.

The Competition supports innovative scaleups in energy, circular economy, smart cities, manufacturing, medtech, food & agtech, disaster & emergency management, cybersecurity, mining, space and global social impact.

Now in its 11th year, it features three rounds of judging for national awards (including Australian Technology Company of the Year), a comprehensive Growth Masterclass, specialist growth remediation workshops, free mentoring from successful technology CEOs and senior corporate executives and a finals showcase in front of a large domestic and international audience, including investors and corporate partners.

Benefits to entrants include, commercial knowledge and guidance, expert mentoring, networking opportunities, validation of their business model, public recognition, accolades and introductions to potential partners and investors.

To be eligible to apply, entrants must be an Australian-registered business, with majority ownership of IP and have less than 100 full time employees.

Applications open 6 April and close on 10 May 2021.

A A\$150 application fee applies to each entry.

About Impact Technology Ventures (ITV)

ITV is a business acceleration company that assists scaleups in clean energy, envirotech, agtech, disaster and emergency management and health to grow internationally, with a particular focus on solving major community challenges in Asia. It has deep corporate and investor networks in the region, a significant pool of experienced mentors and specialist advisers on areas critical to successful international growth, including team building and effectiveness, managing IP, market entry strategy, securing capital and building effective international partnerships and supply chains.





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Frequently Asked Questions

Who can enter?

Australian registered businesses with less than 100 employees. Entrants must also have full or majority ownership of their Intellectual property and be generating revenue.

Who is this Competition meant for?

Australian scaleups with an emphasis on deep tech who are looking to commercialise and expand in overseas markets.

How much does it cost to enter?

Applicants are required to pay an entry fee of A\$150 + GST towards project administration.

How do I apply?

Round one entries are submitted via an online application form starting 6 April 2021. This will be made available at www.austechcomp.com starting 6 April.

When do applications close?

10 May 2021

What Award Categories can I nominate for?

There are a total of 11 Award categories entrants can pick from. Entrants should nominate for the category most relevant to their technology. Note, judges may assign semi finalists to more than one award category based on the content of their entry.

The 11 Award Categories in 2021 are:

Advanced Manufacturing	Smart Cities
Cyber Security	Global Social Impact
Food & Agtech	Space
Energy	Disaster & Emergency
Circular Economy	Medtech & Pharma
Mining Technologies	



What are the three stages of the Competition?

Round 1 – you submit an application online. All entries will be assessed by our expert panel of judges, who will then shortlist approx. 40 semi finalists to proceed to the next round. All entrants will be notified via email.

Round 2 – Successful semi finalists are invited to participate in an intensive Growth Masterclass (fees apply) and will be appointed a personal business mentor. As part of Round 2, entrants must complete a 10-page Concise Business Plan and Business Model Canvas. This will be used to assess applications in Round 2.

Round 3 – Judges will select a group of 20-25 finalists for the final stage of the Competition. In Round 3, Finalists are to make a 5-minute pitch in front of Judges and a public audience, followed by Q&A. It is on this day that Judges decide on the winner of each Award category, based on all three inputs and the traction companies have achieved during the course of the Competition. Winners will be announced at the Awards Ceremony on 26 October 2021 in Melbourne.

What are the judges looking for?

A clear and convincing value proposition, evidence of traction, genuinely innovative technology that has been validated by customers, a strong leadership team and clear pathway to growth.

Where will the Growth Masterclass be held?

The Growth Masterclass will be held as both a virtual and in-person event to enable face-to-face networking (*Venue TBA*). Semi Finalists are expected to travel at their own expense and the Growth Masterclass is subject to a participation fee of \$550 per company to cover catering and project administration. The CEO and one other member of the senior leadership team are expected to participate.

Where will the Finals & Awards Ceremony be held?

To be held on 25 & 26 October, the Finals & Awards Ceremony will be held in Melbourne, Victoria.

Who are the sponsors of the Australian Technologies Competition?

The Australian Technologies Competition is a hallmark program in Australia's innovation ecosystem. As a national event in support of innovation, industry and commercialisation, the Australian Technologies Competition receives sponsorship from the federal government's Department of Industry, Science, Energy & Resources, Victoria's Departments of Environment, Land, Water & Planning and Department of Jobs, Precincts and Regions, the national Industry Growth Centres, the Australian Space Agency alongside other industry partners.

Is there prize money?

No, the Australian Technologies Competition process is designed as a challenge and support process to help aspiring scaleups accelerate. As part of the program, semi finalists and finalists will have access to a comprehensive Masterclass, business workshops, expert mentoring, tech validation, publicity, as well as introductions to potential partners and investors.

Who won last year?

Click here to view last year's winners: https://75231189-83b3-4213-9653-9522f782467f.filesusr.com/ugd/cf5777_385ad5e664d74d6ca09119864d5df7f7.pdf

Key Dates 2021

6 April 2021 – Applications open & [Launch Webinar](#)

10 May 2021 – Applications close

14 June 2021 – Semi Finalists Announced

13 – 23 July 2021 – Growth Masterclass

23 August 2021 – Concise Business Plans Due

27 September 2021 – Finalists Announced

25 & 26 October 2021 – National Finals & Awards Ceremony

Web Links

Australian Technologies Competition website: www.austechcomp.com

Impact Technology Ventures website: www.impacttech.asia

Contact

Rochelle Lewis Manager – Marketing & Events rochelle.lewis@impacttech.asia +61 478 736 040

Social Pages

The Australian Technologies Competition is on [Twitter](#), [LinkedIn](#), [Facebook](#) and [Instagram](#)

Hashtags

#ATC21 #innovation #deeptech

