



MEDIA RELEASE
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MTAA – FINALIST IN HEALTH INDUSTRY HUB AWARDS

The Medical Technology Association of Australia (MTAA) is honoured to be nominated as a finalist in Health Industry Hub's 2022 Catalyst For Change Awards. Health Industry Hub (HIH) has recognised its podcast with MTAA: *'APHA and CHF recognise medtech commitment to Prostheses List agreement but focus must 'switch to true reforms' of private health insurance'* as being on their "Top Podcasts" in the News & Trends category.

MTAA CEO Ian Burgess said "MTAA is grateful for the recognition by Health Industry Hub for its coverage and the engagement we received through the podcast. Many of our member companies have products on the Prostheses List and it's important that the rest of the medical industry recognises the importance of retaining choice in our health system."

"Our friends at the Australian Private Hospitals Association and the Consumers Health Forum have been strong supporters of patient access and clinician choice. So we have them and our members to thank in supporting the wider private health sector's advocacy efforts and the many other important stakeholders, for bringing this important issue to the forefront of debate in the sector," Mr Burgess said.

The HIH Catalyst for Change Awards recognise the most viewed webinars and top podcasts with leaders and change makers that have been accessed by subscribers to HIH across the Pharma, MedTech and Biotech industries. As HIH explains: "The high level of engagement indicates a strong appetite for industry professionals to connect with like-minded learners, challenge the status quo and develop future-ready strategies to build better selves and better communities."

Mr Burgess also congratulated the other nominees in the News & Trends category and the four other categories, noting that every nominee has an important role to play in being catalysts for change in the healthcare sector.

"I congratulate everyone on their high levels of engagement and thank Health Industry Hub for creating these awards."

The winners of the 2022 Catalysts for Change Awards will be announced on Monday 12th December.

ENDS

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ABOUT MTAA

The Medical Technology Association of Australia (MTAA) is the national association representing companies in the medical technology industry. MTAA aims to ensure the benefits of modern, innovative and reliable medical technology are delivered effectively to provide better health outcomes to the Australian community.

MTAA represents manufacturers and suppliers of medical technology used in the diagnosis, prevention, treatment and management of disease and disability. The range of medical technology is diverse with products ranging from familiar items such as syringes and wound dressings, through to high technology implanted devices such as pacemakers, defibrillators, hip and other orthopaedic implants. Products also include hospital and diagnostic imaging equipment such as ultrasounds and magnetic resonance imaging machines.

MTAA members distribute the majority of the non-pharmaceutical products used in the diagnosis and treatment of disease and disability in Australia. Our member companies also play a vital role in providing healthcare professionals with essential education and training to ensure safe and effective use of medical technology.