



**Section 1: Application Summary**

Name of Product \_\_\_\_\_

Australian Launch Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Product used in  diagnosis  prevention  treatment  management

**Contact Details**

Name: \_\_\_\_\_ Position Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name of Company \_\_\_\_\_

ABN \_\_\_\_\_

Executive Summary: [200 words max.] NB Executive Summary must be suitable for use in Award promotion

\_\_\_\_\_  
\_\_\_\_\_

**Section 2: Product Details**

A. Describe the technology [300 words max.]

\_\_\_\_\_  
\_\_\_\_\_

B. What health problem is the technology addressing and how does it address the problem? [300 words max.]

\_\_\_\_\_  
\_\_\_\_\_

C. What other products are currently available to address this issue and how does this technology differ from and/or improve on existing technology? [300 words max.]

\_\_\_\_\_  
\_\_\_\_\_

D. Having regard to the consumer's quality of life, does the product provide a balance between invasiveness and efficacy? [300 words max.]

\_\_\_\_\_  
\_\_\_\_\_

E. Include scientific evidence to support the claims. This may include published data, unpublished scientific data, results of clinical trials and/or patient feedback. Photographs may be submitted. Product samples will not be accepted.



**Section 3: Declaration**

*I certify that the information provided in this application is accurate and that the company accepts the Rules of the Award. Representative/s of the company will participate in promotional activities relating to the Award.*

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Signature of the CEO/Authorised Representative: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

*Please send your application to MTAA Secretariat – Kerrin Rennie Award*

**CLOSING DATE Friday 25 August 2017**