

# MTAA Women's Health Action Plan 2026–2027

## About MTAA

The Medical Technology Association of Australia (MTAA) is the peak body representing the medical technology industry in Australia. We represent companies that develop, manufacture, and supply medical devices, diagnostics, digital health technologies, and other medical technologies that are integral to the health of Australians. MTAA advocates for policies that support patient access to safe, effective, and innovative medical technologies and a sustainable, world-class medtech sector.

### The Problem

**25%**

more time women spend in poor health or disability than men – equivalent to ~9 years per woman

Source: WEF & McKinsey Health Institute, 2024

**75M**

years of healthy life are lost by women globally each year – equivalent to one week of health lost per woman, every year

Source: WEF, 2026

**6%**

of private healthcare capital is spent on conditions affecting women – despite women representing 51% of the global population

WEF, 2026

**1 in 3**

medical device trial participants are women – despite being half the population

JAMA Internal Medicine, 2024 (195 trials)

**700+**

diseases diagnosed later in women, by an average of **four years**

Source: WEF, 2026

**5%**

of clinical trials report sex-disaggregated data – reinforcing a default male model that overlooks how treatments work for women

Source: WEF, 2026

**95% of the women's health burden comes from conditions that affect everyone – the difference is that women experience them more severely, more often, or differently.**

Source: WEF & McKinsey Health Institute, 2024

### The Opportunity

**\$1 trillion**

added to global GDP annually by 2040 if we close the women's health gap

WEF, 2026

**200% ROI**

\$3 return for every \$1 invested in women's health

WEF & McKinsey Health Institute, 2024

**\$600B +**

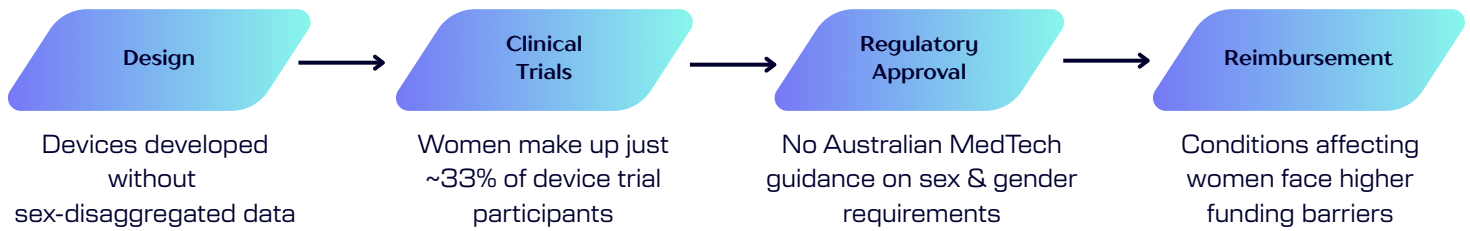
global women's health market by 2030

PwC, 2026

## From Summit to Action

Two days. Fifteen sessions. Leaders from industry, government, clinical practice, research, and academia, all asking the same question: what will it take to close this gap? Today, MTAA commits to driving this forward.

This Action Plan translates the momentum of this Summit into a structured agenda, designed to guide action with clear deliverables, and shared accountability. It is aligned with the Australian Government's National Women's Health Strategy, and recognises that progress will only come through genuine collaboration across government, clinicians, researchers, and industry.



## Year One Priority Action

MTAA is committed to developing the first Australian MedTech White Paper on women's health as a direct outcome of this Summit. Spanning conditions that affect women exclusively, disproportionately, and differently, the White Paper will seek to build a shared, evidence-based picture of where the gaps are across the MedTech lifecycle — from product design and clinical evidence through to regulation, reimbursement, and post-market practice. Drawing on Australian and international insights alongside what we heard at this Summit, it aims to make the case for coordinated sector action and begin identifying where industry and policy can move together.

## The Road Ahead



## Get Involved

MTAA welcomes industry leaders, clinicians, researchers, and partners who want to help shape what comes next - whether that's contributing to the White Paper, joining the Policy Working Group or offering research and advisory support. If you're interested in getting involved or want to learn more, we'd love to hear from you.

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