



Medical Technology
ASSOCIATION OF AUSTRALIA

Medical Technology
Association of Australia (MTAA)

MAJOR EVENTS & ACTIVATION OPPORTUNITIES PROSPECTUS

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EXECUTIVE SUMMARY

Partner with the Medical Technology Association of Australia (MTAA) to connect with Australia's MedTech decision-makers across a full year of flagship events.

Partners receive high-visibility brand placement, targeted engagement with diverse audiences (regulatory, clinical, commercial, innovation, executive), alignment with national health priorities, and premium networking.

Multi-event participation compounds impact and reach across the calendar. Select your event below or combine events to maximise impact.

MTAA PURPOSE, MISSION, VISION AND VALUES

Purpose

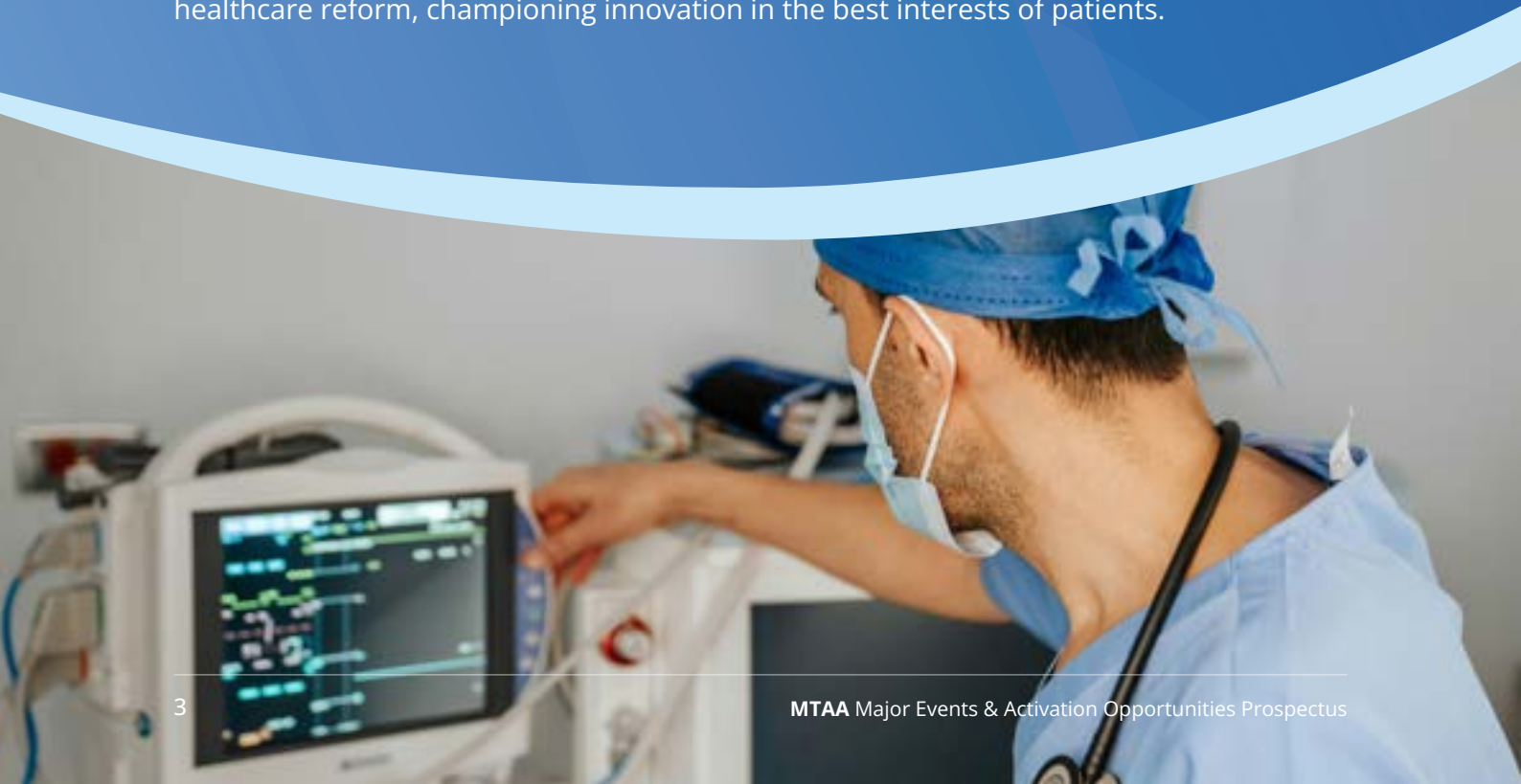
We exist to... advocate for the vital role medical technology plays in helping Australians live healthier, longer lives.

Mission

Our mission is to... Enable members to ensure patients gain timely access to the benefits of advancing medical technology.

Vision

When our work is done... MTAA will be recognised as a trusted partner in healthcare reform, championing innovation in the best interests of patients.

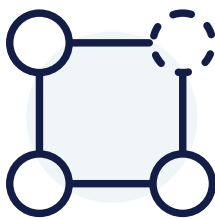


MTAA CORE VALUES



Integrity

Being honest and accountable



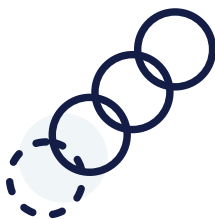
Collaboration

Being stronger together



Respect

Being patient and fair



Innovation

Making progress for better care



Safety and Security

Trust and protecting patients

MTAA BOARD



ELIZABETH CARNABUCI
CHAIR

Vice President & Managing Director
- Medtronic Australasia



WARREN BINGHAM
VICE CHAIR

Executive Chairman
- MedTech International



JAMES DOYLE
VICE CHAIR

Senior Director, Foot & Ankle,
Sports Medicine and Trauma
- Stryker South Pacific



WARREN BALLINGER
DIRECTOR

Managing Director
- Zimmer Biomet Australia & NZ



CHELSEA CORNELIUS
DIRECTOR

Chief Executive Officer
- Stratos MedTech



BRENDAN CUMMINS
DIRECTOR

General Manager
- Baxter Healthcare Australia

MTAA BOARD



OFER ELBOHER
DIRECTOR

General Manager, ANZ,
Abbott Electrophysiology
- Abbott Medical Australia



JACK LANCASTER
DIRECTOR

Chief Executive Officer
- Evolution Surgical



PAUL PETHERBRIDGE
DIRECTOR

Chief Executive Officer
- LifeHealthcare



HELEN SOURIS
DIRECTOR

Chief Executive Officer &
Executive Director
- Cardihab



MICK TREVASKIS
DIRECTOR

Executive Vice Chairman
- Device Technologies Australia



PAT WILLIAMS
DIRECTOR

Vice President & Country Manager
ANZ / Korea
- Edwards Lifesciences

JOIN THE COMMUNITY SHAPING THE FUTURE OF MEDTECH IN AUSTRALIA

MTAA Membership Advantage

MTAA membership connects MedTech organisations to the expertise, influence and networks that shape Australia's MedTech ecosystem. Members gain direct access to policy, regulatory and market insights, practical guidance to navigate regulation and accelerate market access, and opportunities to strengthen capability and commercial growth. Membership also unlocks year-round savings creating ongoing value across events, sponsorship packages and add-ons.

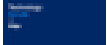
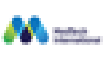
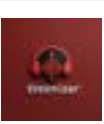
Not a member? Participate at non-member rates or contact memberships@mtaa.org.au to join and access member pricing.

Whether you're bringing medical technologies to market or supporting the sector behind the scenes, MTAA connects you to the people and insights that matter – at every stage of your journey.

Industry Members

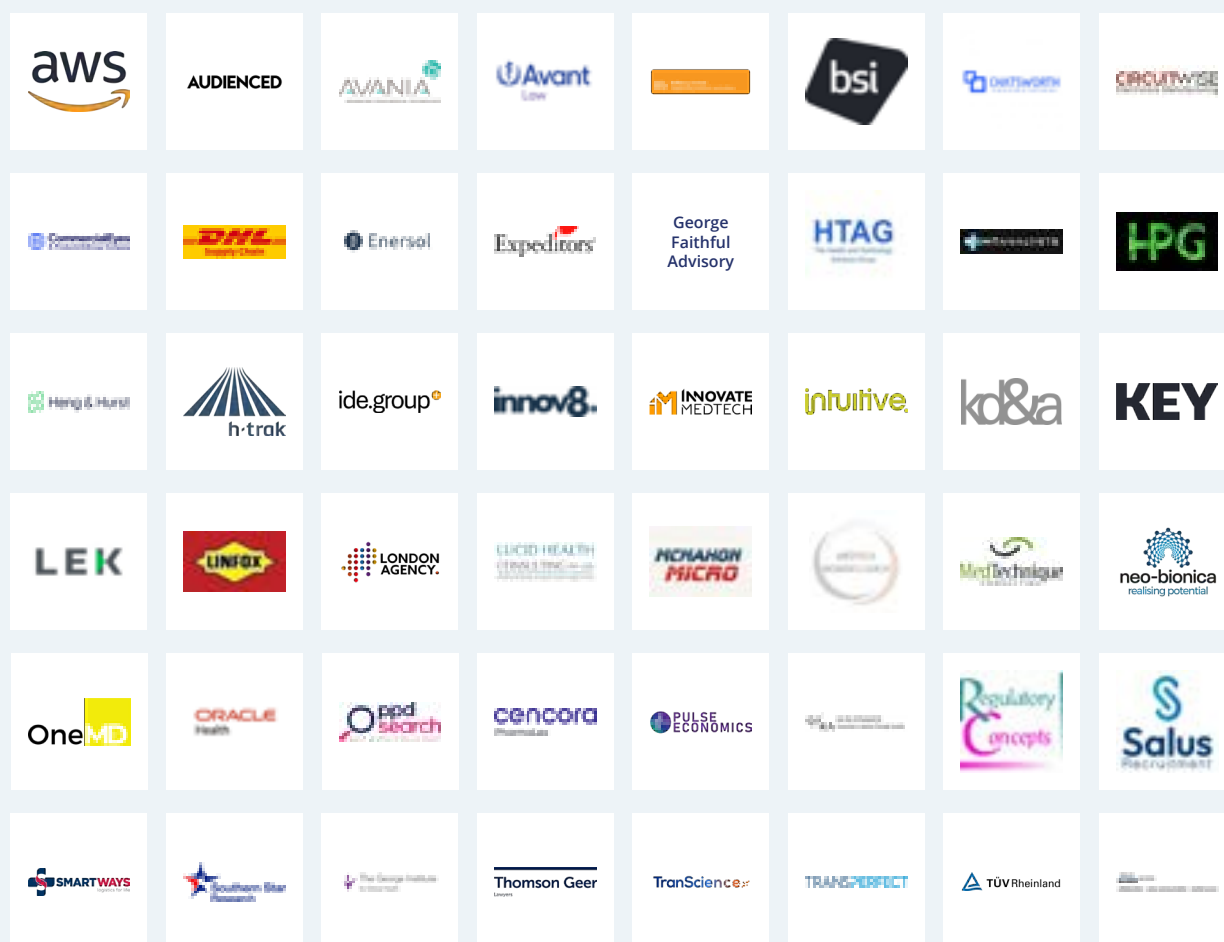


Industry Members (cont.)

ASSOCIATE MEMBERS

MTAA Associate Members are partners to our industry and support the activities of the medical technology industry.





WHY PARTNER WITH MTAA

MTAA's event portfolio provides unmatched access to Australia's MedTech ecosystem.

Sponsorship offers:

- ✓ Visibility at our national events
- ✓ Opportunities for thought leadership and brand positioning
- ✓ Engagement with diverse audiences: regulatory, clinical, commercial, innovation, and executive
- ✓ High-value networking with decision-makers, policymakers, global industry leaders, and innovators

Sponsoring multiple events amplifies brand presence and creates a year-round engagement strategy with the Australian MedTech industry.

YOUR MTAA EVENTS SNAPSHOT

**27 – 28
MAY**

2026

Women's Health MedTech Summit

Focus:

Inclusive innovation, research equity, clinical trials, policy, translation, commercialisation, and alignment with the National Women's Health Strategy.

 Doltone House Hyde Park, Sydney

**24 – 25
SEPTEMBER**

2026

RegConnect Summit

Focus:

Regulatory reform and harmonisation, digital health and AI oversight, post-market surveillance, UDI, international regulations, and evolving expectations for sponsors and manufacturers.

 ICC, Sydney

**2-3
MARCH**

2027

MTAA MedTech Conference

Focus:

Emerging technologies and digital transformation in MedTech, global industry trends, commercialisation pathways, and health system innovation - with a strong emphasis on national policy leadership and whole-of-industry collaboration between government, policymakers, and industry.

 ICC, Sydney

**2
MARCH**

2027

MTAA MedTech Industry Awards

Focus:

The sector's most prestigious celebration and premium networking night with senior leaders. Celebrating excellence and leadership.

 ICC, Sydney



Breaking the Silos: Women's Health MedTech Summit

27 – 28 May 2026



Doltone House Hyde Park, Sydney



Purpose

A two-day Summit tackling long-standing gaps in women's health research, innovation and policy — bringing together the voices shaping Australia's MedTech future. Spanning media, policy, research and industry, the program offers sponsors a high-profile opportunity to influence the national conversation, and position their brand at the forefront of women's health innovation and impact.

Attendee Profile

INDUSTRY:

Product Innovators, Clinical Affairs, Market Access, Digital Health Leads

CLINICIANS & RESEARCHERS:

Women's Health Specialists, Trial Leads, Academia

POLICY & CONSUMER:

Policy Advisors, Program Managers, Consumer Advocates

Key Themes

- Inclusive innovation and device design
- Research equity and clinical trials
- Policy, translation, and commercialisation
- Alignment with the National Women's Health Strategy

Why sponsor this event

- Put your brand at the centre of women's health innovation and policy.
- Meet clinicians, researchers and decision-makers focused on translation and adoption.
- Build credibility by aligning with national women's health priorities.
- **Ideal for:** women's health portfolios, clinical engagement teams, research partners and impact-driven brands.

VIEW DETAILED PACKAGES AND INCLUSIONS ON THE NEXT PAGE



Premium Showcase Inclusions

- Trestle table
- Tablecloth
- 2x chairs
- 1.5m x 1.8m wide footprint
- Individually spaced premium placement (pull-up banner permitted at your own table)
- Lead capture (via MTAA provided prize-draw)

Standard Spotlight Inclusions

- Cocktail table
- 1x bar stool
- Less than 1m x 1m footprint
- Spotlight Partners are grouped side-by-side in a unified Spotlight row (pull-up banner permitted at your own table)

Women's Health MedTech Summit Core Sponsorship Packages

ALL PRICES INCLUDES GST	MAJOR PARTNER	SUPPORTING PARTNER	WELCOME RECEPTION	LUNCHEON PARTNER
Availability	1	3	1	1
Member	\$ 14,200	\$10,000	\$7,500	\$12,500
Non-Member	Not available	\$13,000	\$9,750	\$16,250
TICKETS INCLUDED				
Full Registrations	2	2	1	2
Luncheon tickets and priority seating	2	2	1	2
FLOORPLAN INCLUSIONS & POSITION				
Premium Showcase Position	✓			
Premium Showcase Inclusions* Refer to previous page	✓			
Standard Spotlight Inclusions* Refer to previous page				
PROMOTIONS ABOUT YOUR ORGANISATION				
LinkedIn announcement	✓	✓	✓	✓
LinkedIn post	✓ 1 per month	✓		✓
30 sec feature on event website and social media	✓			
30 sec intermission video	✓	✓		
Newsletter feature	✓ 1 per month	✓		✓
Flyers / Handouts	✓			✓ (at own table)
5 min introduction	✓			
At event announcement by MC	✓	✓	✓	✓
YOUR LOGO WILL BE DISPLAYED				
Program	✓	✓	✓	✓
Holding Slide	✓	✓	✓	✓
LinkedIn posts	✓	✓		✓
Priority website exposure	✓	✓		✓
Priority Showcase website exposure	✓			✓
Event website sponsor page	✓	✓	✓	✓
Newsletter	✓	✓	✓	✓
Media wall	✓	✓		
Welcome signage	✓	✓		
Delegate name tags	✓	✓		
Event Showreel	✓	✓		✓
Your logo at one morning or afternoon tea Networking Break	✓	✓		
Your logo at Spotlight on Women's Health Innovations				
Your banners at Luncheon				✓
Your banners at Welcome Reception			✓	

Note: Deliverables commence upon receipt of signed contract, paid invoice, marketing assets and information from the sponsor organisation. All speaking elements are subject to content approval. Sponsored content is educational, non-promotional, and subject to MTAA editorial review. Speaker and topic proposals are welcome; final approval ensures a high-quality experience for delegates and protects the independence of the program.

Women's Health MedTech Summit Add-ons

ALL PRICES INCLUDES GST	SESSION SPONSOR	SHOWCASE PARTNERS	SPOTLIGHT PARTNERS
Availability	2	8	5
Member	\$5,730	\$4,710	\$3,000
Non-Member	\$8,195	\$6,120	\$3,900
TICKETS INCLUDED			
Full Registrations	1	2	1
Luncheon tickets and priority seating	0	2	1
FLOORPLAN INCLUSIONS & POSITION			
Premium Showcase Position		✓	
Premium Showcase Inclusions* Refer to previous page		✓	
Standard Spotlight Inclusions* Refer to previous page			✓
PROMOTIONS ABOUT YOUR ORGANISATION			
LinkedIn announcement	✓	✓ ("Meet the showcase partners")	
LinkedIn post			
30 sec feature on event website and social media			
30 sec intermission video			
Newsletter feature			
Flyers / Handouts		✓ (at own table)	
5 min introduction	✓ (Your Session)		
At event announcement by MC		✓	
YOUR LOGO WILL BE DISPLAYED			
Program	✓	✓	✓
Holding Slide	✓ (your session)		
LinkedIn posts	✓		
Priority website exposure			
Priority Showcase website exposure	✓	✓	
Event website sponsor page			✓
Newsletter		✓ ("Meet the showcase partners" feature)	
Media wall			
Welcome signage			
Delegate name tags			
Event Showreel			
Your logo at one morning or afternoon tea Networking Break			
Your logo at Spotlight on Women's Health Innovations			
Your banners at Luncheon			
Your banners at Welcome Reception			

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RegConnect26
MedTech Regulatory Event

RegConnect Summit

24 - 25 SEPTEMBER 2026

 ICC, Sydney



Purpose

A two-day summit bringing together regulatory professionals, global health authorities, and industry leaders to explore the most pressing challenges and emerging opportunities in medical device regulation.

Key Themes

- Regulatory reform and international harmonisation
- Digital health and AI oversight
- Post-market surveillance
- UDI
- Evolving expectations for sponsors and manufacturers

Attendee Profile

- Regulatory, quality & compliance leaders
- Notified body/auditor specialists
- Global health authorities and industry leaders
- Policy and TGA-facing teams
- RA/QA managers
- Documentation leads

Why sponsor this event

- Be seen by Australia's regulatory decision-makers and compliance leaders.
- Demonstrate solutions that solve audit-readiness and PMS pain points.
- Position as a trusted partner in regulatory transformation.
- **Ideal for:** regulatory platforms, compliance services, notified body readiness, document and QMS tooling.
- The 2026 Summit has been deliberately scheduled the week following the IMDRF meeting in Singapore to facilitate international regulator attendance.

VIEW DETAILED PACKAGES AND INCLUSIONS ON THE NEXT PAGE



Premium Showcase Inclusions

- Trestle table
- Tablecloth
- 2x chairs
- 1.5m x 1.8m wide footprint
- Individually spaced premium placement (pull-up banner permitted at your own table)
- Lead capture (via MTAA provided prize-draw)

Standard Spotlight Inclusions

- Cocktail table
- 1x bar stool
- Less than 1m x 1m footprint
- Spotlight Partners are grouped side-by-side in a unified Spotlight row (pull-up banner permitted at your own table)

RegConnect Summit Core Sponsorship Packages

ALL PRICES INCLUDES GST	MAJOR PARTNER	SUPPORTING PARTNER	WELCOME RECEPTION
Availability	1	3	1
Member	\$ 14,200	\$10,000	\$7,500
Non-Member	Not available	\$13,000	\$9,750
TICKETS INCLUDED			
Full Registrations	2	2	1
FLOORPLAN INCLUSIONS & POSITION			
Premium Showcase Position	✓		
Premium Showcase Inclusions* Refer to previous page	✓		
Standard Spotlight Inclusions* Refer to previous page			
PROMOTIONS ABOUT YOUR ORGANISATION			
LinkedIn announcement	✓	✓	✓
LinkedIn post	✓ 1 per month	✓	
30 sec feature on event website and social media	✓		
30 sec intermission video	✓	✓	
Newsletter feature	✓ 1 per month	✓	
Flyers / Handouts	✓	✓	
5 min introduction	✓		
At event announcement by MC	✓	✓	✓
YOUR LOGO WILL BE DISPLAYED			
Program	✓	✓	✓
Holding Slide	✓	✓	✓
LinkedIn posts	✓	✓	✓
Priority website exposure	✓	✓	
Priority Showcase website exposure	✓	✓	
Event website sponsor page	✓	✓	✓
Newsletter	✓	✓	
Media wall	✓	✓	
Welcome signage	✓	✓	
Delegate name tags	✓	✓	
Event Showreel	✓	✓	
Your logo at one morning or afternoon tea Networking Break	✓	✓	
Your banners at Luncheon			
Your banners at Welcome Reception			✓

Note: Deliverables commence upon receipt of signed contract, paid invoice, marketing assets and information from the sponsor organisation. All speaking elements are subject to content approval. Sponsored content is educational, non-promotional, and subject to MTAA editorial review. Speaker and topic proposals are welcome; final approval ensures a high-quality experience for delegates and protects the independence of the program.

RegConnect Summit Add-ons

ALL PRICES INCLUDES GST	SESSION SPONSOR	SHOWCASE PARTNERS	SPOTLIGHT PARTNERS
Availability	2	9	8
Member	\$5,730	\$4,710	\$3,000
Non-Member	\$8,195	\$6,120	\$3,900
TICKETS INCLUDED			
Full Registrations	1	2	1
FLOORPLAN INCLUSIONS & POSITION			
Premium Showcase Position		✓	
Premium Showcase Inclusions* Refer to previous page		✓	
Standard Spotlight Inclusions* Refer to previous page			✓
PROMOTIONS ABOUT YOUR ORGANISATION			
LinkedIn announcement	✓	✓ "Meet the Showcase Partners" Carousel	
LinkedIn post			
30 sec feature on event website and social media			
30 sec intermission video			
Newsletter feature			
Flyers / Handouts		✓ At own table	✓ At own table
5 min introduction	✓ (Your session)		
At event announcement by MC		✓	
YOUR LOGO WILL BE DISPLAYED			
Program	✓	✓	
Holding Slide	✓ (Your session)		
LinkedIn posts	✓		
Priority website exposure			
Priority Showcase website exposure	✓	✓	
Event website sponsor page			✓
Newsletter		✓ "Meet the Showcase Partners" feature	
Media wall			
Welcome signage			
Delegate name tags			
Event Showreel			
Your logo at one morning or afternoon tea Networking Break			
Your banners at Luncheon			
Your banners at Welcome Reception	✓		

Note: Deliverables commence upon receipt of signed contract, paid invoice, marketing assets and information from the sponsor organisation. All speaking elements are subject to content approval. Sponsored content is educational, non-promotional, and subject to MTAA editorial review. Speaker and topic proposals are welcome; final approval ensures a high-quality experience for delegates and protects the independence of the program.



MTAA MedTech Conference

2-3 MARCH 2027

 ICC, Sydney



PURPOSE

Australia's leading MedTech conference, bringing together industry, government and health-system leaders to shape the technologies and strategies driving the future of healthcare.

KEY THEMES

- Emerging technologies and digital transformation
- Global MedTech trends and policy
- Commercialisation and growth
- Health system innovation and adoption
- Regulation, reimbursement and sustainable value

ATTENDEE PROFILE

- C-suite executives and business unit leaders
- Hospital executives, payers, innovators, ecosystem partners



WHY SPONSOR THIS EVENT

- Elevate brand leadership with executive decision-makers and innovation leads.
- Create partnership and investment conversations across the ecosystem.
- Showcase solutions that drive commercialisation and health system innovation.
- **Ideal for:** organisations supporting growth-stage MedTech, strategic and venture partnerships, and leadership-level engagement with the senior decision-makers driving Australia's MedTech ecosystem.

VIEW DETAILED PACKAGES AND INCLUSIONS ON THE NEXT PAGE



Premium Showcase Inclusions

- Trestle table
- Tablecloth
- 2x chairs
- 1.5m x 1.8m wide footprint
- Individually spaced premium placement (pull-up banner permitted at your own table)
- Lead capture (via MTAA provided prize-draw)

Standard Spotlight Inclusions

- Cocktail table
- 1x bar stool
- 1m x 1m footprint
- Spotlight Partners are grouped side-by-side in a unified Spotlight row (pull-up banner permitted at your own table)

MedTech Conference Core Sponsorship Packages

ALL PRICES INCLUDES GST	MAJOR PARTNER	SUPPORTING PARTNER	WELCOME RECEPTION	COFFEE CART
Availability	2	2	1	1
Member	\$19,540	\$14,200	\$10,160	\$8,800
Non-Member	Not available	\$20,350	\$14,530	\$12,500
TICKETS INCLUDED				
Full Conference Registrations (no dinner)	4	2	2	1
Dinner tickets and priority seating	4	2	2	0
FLOORPLAN INCLUSIONS & POSITION				
Premium Showcase Position	✓			
Premium Showcase Inclusions* Refer to previous page	✓			
Standard Spotlight Inclusions* Refer to previous page				
PROMOTIONS ABOUT YOUR ORGANISATION				
LinkedIn announcement	✓	✓	✓	✓
LinkedIn post	✓ 1 per month	✓		
30 sec feature on event website and social media	✓			
30 sec intermission video	✓	✓	✓	
Newsletter feature	✓ 1 per month	✓		
Flyers / Handouts	✓	✓		
Session introduction	✓	✓		
At event announcement	✓	✓	✓	
YOUR LOGO WILL BE DISPLAYED				
Program	✓	✓	✓	✓
Holding Slide	✓	✓	✓	✓
LinkedIn posts	✓	✓	✓	✓
Priority website exposure	✓	✓		✓
Priority Showcase website exposure	✓			✓
Event website sponsor page	✓	✓	✓	
Newsletter	✓	✓		
Media wall	✓	✓		
Welcome signage	✓	✓		
Delegate name tags	✓	✓		
Event Showreel	✓			
Your logo at one morning or afternoon tea Networking Break	✓	✓		
Your banners at Welcome Reception			✓	

Note: Deliverables commence upon receipt of signed contract, paid invoice, marketing assets and information from the sponsor organisation. All speaking elements are subject to content approval. Sponsored content is educational, non-promotional, and subject to MTAA editorial review. Speaker and topic proposals are welcome; final approval ensures a high-quality experience for delegates and protects the independence of the program.

MedTech Conference Add-ons

ALL PRICES INCLUDES GST	SESSION SPONSOR	SHOWCASE PARTNERS	SPOTLIGHT PARTNERS	SPONSORED LIGHTNING TALK (10 MIN)
Availability	2	8	8	4
Member	\$5,730	\$4,710	\$3,000	\$4,500
Non-Member	\$8,195	\$6,120	\$3,900	\$6,100
TICKETS INCLUDED				
Full Conference Registrations (no dinner)	1	2	1	1 (your speaker)
FLOORPLAN INCLUSIONS & POSITION				
Premium Showcase Position		✓		
Premium Showcase Inclusions* Refer to previous page		✓		
Standard Spotlight Inclusions* Refer to previous page			✓	
PROMOTIONS ABOUT YOUR ORGANISATION				
LinkedIn announcement	✓	✓ "Meet the Showcase Partners" Carousel		✓
LinkedIn post				✓
30 sec feature on event website and social media				
30 sec intermission video				
Newsletter feature				
Flyers / Handouts		✓ At own table	✓ At own booth	
Session introduction	✓ Your session			
At event announcement		✓		
YOUR LOGO WILL BE DISPLAYED				
Program	✓	✓		✓
Holding Slide	✓ Your session			✓ Your session
LinkedIn posts	✓			
Priority website exposure				
Priority Showcase website exposure	✓	✓		✓
Event website sponsor page			✓	
Newsletter		✓ "Meet the Showcase Partners" feature		
Media wall				
Welcome signage				
Delegate name tags				
Event Showreel				
Your logo at one morning or afternoon tea Networking Break				
Your banners at Welcome Reception				

Note: Deliverables commence upon receipt of signed contract, paid invoice, marketing assets and information from the sponsor organisation. All speaking elements are subject to content approval. Sponsored content is educational, non-promotional, and subject to MTAA editorial review. Speaker and topic proposals are welcome; final approval ensures a high-quality experience for delegates and protects the independence of the program.



MTAA MedTech Industry Awards

2 MARCH 2027

📍 ICC, Sydney



PURPOSE

A celebration recognising excellence, innovation, and leadership across the MedTech sector. The awards honour companies, teams, and individuals driving improved patient outcomes and industry growth.

WHY IT MATTERS

- Celebrates industry achievements
- Inspires innovation
- Provides high-value networking with senior leaders



ATTENDEE PROFILE

- Senior leadership across the MedTech ecosystem
- **Objectives:** client hosting, recognition, media, brand amplification, team building and networking.

Sponsoring the Awards Dinner gives your brand visibility across the sector's most respected honours, including:



Kerrin Rennie Award

Celebrating excellence in Medical Technology leading to improving patient outcomes.



Outstanding Achievement Award

Recognising individuals making exceptional contributions to the industry.



MedTech Compass Award

Honouring startups and early stage companies advancing MedTech innovation.



Tech4Health Award

Showcasing leadership in digital health innovation.



Leader in Greennovation Award

Recognising environmental innovation and sustainability leadership.



Women in MedTech (WiMT) Awards

Company Champion, Individual Champion & Emerging Women in Leadership, celebrating progress in equity, capability and cultural leadership across the sector.

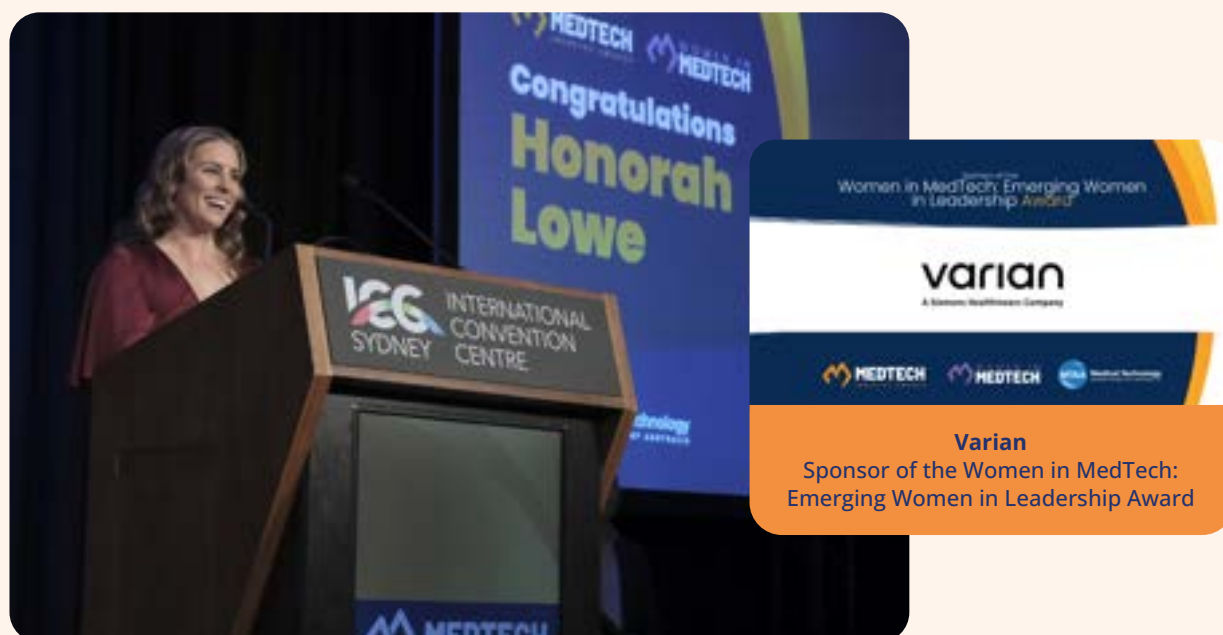
WHY SPONSOR THIS EVENT

- Recognise and celebrate the innovators, leaders and technologies shaping Australia's MedTech future – while your brand takes the spotlight on the sector's biggest night.
- Align your brand with excellence across breakthrough innovation, leadership, sustainability, digital health and industry impact.
- Connect with senior executives, finalists, and outstanding contributors from across the ecosystem in a premium gala environment.
- Showcase your commitments to the MedTech community
- Position your organisation authentically as a partner reflecting strong ethics, inclusivity and responsible stewardship.

MTAA MedTech Industry Awards Core Sponsorship Packages

ALL PRICES INCLUDES GST	MAJOR PARTNER
Availability	1
Member	\$11,000
Non-Member	Not available
TICKETS INCLUDED	
Dinner tickets and priority seating <i>MedTech Conference tickets are not included</i>	4
PROMOTIONS ABOUT YOUR ORGANISATION	
LinkedIn announcement	✓
LinkedIn post	✓ (1 per month)
30 sec feature on event website and social media	✓
30 sec intermission video	✓
Newsletter feature	✓ (1 per month)
Flyers / Handouts	✓
5 min introduction	✓
At event announcement by MC	✓
YOUR LOGO WILL BE DISPLAYED	
Program	✓
Holding Slide	✓
LinkedIn posts	✓
Priority website exposure	✓
Event website sponsor page	✓
Newsletter	✓
Welcome signage	✓
Delegate name tags	✓
Event Showreel	✓

Note: Deliverables commence upon receipt of signed contract, paid invoice, marketing assets and information from the sponsor organisation.



MTAA MedTech Industry Awards Add-ons

ALL PRICES INCLUDES GST	AWARD INCLUSIONS (*SEE RIGHT OF TABLE)	*Awards
Availability	1	• Kerrin Rennie Award
Member	\$5,500	• Outstanding Achievement Award
Non-Member	\$7,865	• MedTech Compass Award
TICKETS INCLUDED		• Tech4Health Award
Dinner tickets and priority seating <i>MedTech Conference tickets are not included</i>	2	• Leader in Greennovation Award
PROMOTIONS ABOUT YOUR ORGANISATION		• Women in MedTech (WiMT) Company Champion Award
LinkedIn announcement	✓	• Women in MedTech (WiMT) Individual Champion Award
Newsletter feature	✓	• Women in MedTech (WiMT) Emerging Women in Leadership Award
Flyers / Handouts		
5 min introduction	✓ (present your award winner)	
At event announcement by MC	✓	
YOUR LOGO WILL BE DISPLAYED		
Program	✓	
Holding Slide	✓ (your award)	
LinkedIn posts	✓ (your award)	
Event website sponsor page	✓	
Newsletter	✓ (your award)	

Note: Deliverables commence upon receipt of signed contract, paid invoice, marketing assets and information from the sponsor organisation.



STRATEGIC PARTNERSHIP ADVANTAGE



The smartest way to maximise visibility

For partners ready to think bigger and move faster, the Strategic Partnership Advantage rewards organisations that commit across multiple MTAA flagship events.

This is our boldest, highest-value incentive – designed to supercharge brand presence, reach more decision-makers, and deliver year-round momentum.

Strategic Partnership Advantage Discounts

10% off

When you book a package across
any 2 events

15% off

When you book a package across
any 3 events

20% off

When you book a package across
any 4 events

NB: Strategic Partnership Advantage discounts apply to Core Package fees (Add-ons excluded) and will be recalculated pro-rata if bookings change post-contract. Different packages can be selected across events – the discount still applies.

Why partners choose Strategic Partner Advantage

More reach.
More visibility.
More touchpoints.

The Strategic Partner Advantage multiplies your impact across regulatory, clinical, commercial, executive and innovation audiences – delivering brand consistency and compounding engagement throughout the year.



Benefits include:

- Your brand seen before, during and after every event
- Stronger storytelling across multiple audiences
- Increased ROI with stacked member + multi-event savings
- Priority access to premium locations (where applicable)
- Simplified procurement: one agreement, multiple events

This is the package for organisations who want to be everywhere that matters in MedTech in 2026/27.

ADD-ONS

High-impact upgrades to amplify your presence

Add-ons are where good visibility becomes unforgettable. Each option is designed to create standout branding moments, elevate audience engagement, and position your organisation as a leader.

Add-ons can be added to any core package.



Thought Leadership Amplifiers

Session Sponsor

Your brand features prominently within the program through repeated exposure across holding slides, session listings and in-room visuals — ensuring you remain front-of-mind for delegates throughout the session.

Perfect for: thought leadership positioning and aligning your expertise with priority content.

Sponsored Lightning Talk (10 min)

Deliver a concise, high-impact presentation on the main program. Capture attention, share insights, and create immediate engagement with a targeted audience segment.

Perfect for: showcasing innovation, launching solutions, or sharing quick wins and success stories.

Case Studies & Testimonials

Spotlight your success story through MTAA channels and selected event collateral.

Perfect for: building credibility, trust and demonstrating real-world impact.

Pre- and Post-Event Activations (Webinars / Masterclasses)

Extend your reach beyond event days with co-branded online activations designed to warm audiences, generate leads, and deepen engagement.

Perfect for: pipeline development and creating sustained narrative touchpoints.

Premium Brand Amplifiers

Charging Lounge Sponsor

Position your brand at the centre of delegate activity by powering one of the most in-demand amenities. The Lounge delivers repeated brand interactions throughout the event, creating high-frequency visibility in a high-value environment.

Perfect for: reliable, sustained visibility and positive attendee sentiment.

Patient Lounge Sponsor

Provide a comfortable, inclusive space that supports patient and consumer advocates participating in the event.

Perfect for: organisations seeking values-led brand alignment and inclusive engagement.



Experience & Engagement Enhancers

Showcase Partner

Secure a premium presence within the exhibition footprint, designed to maximise exposure and enable meaningful, high-quality engagement throughout the event. Ideal for brands looking to connect with delegates in a dedicated, professional setting.

Perfect for: product demonstrations, solution positioning, and lead capture.

Spotlight Partner

A streamlined, high-visibility presence within the Spotlight partner row, offering strong brand alignment with an accessible footprint.

Perfect for: emerging companies, start-ups, and teams wanting direct delegate engagement.

Scholarships

Support capability development and accessibility by enabling participation for students, PhD candidates, HTAG fellows, patient advocates and consumer representatives.

Perfect for: ESG storytelling, capability uplift, and demonstrating long-term sector commitment.



Awards Category Sponsorship

MTAA Industry Awards Dinner

Position your organisation alongside the MedTech sector's highest honours. Beyond visibility, this sponsorship reflects what your organisation believes in – innovation that changes lives, excellence that lifts standards, and a future where better patient outcomes are at the centre of every breakthrough.

Perfect for: organisations driven by purpose, sector stewardship and long-term impact.

CATEGORIES INCLUDE:

Kerrin Rennie Award

Perfect for: brands that value innovation and long-term sector impact, and seek to recognise technologies that push boundaries and measurably improve patient care.

Outstanding Achievement Award

Perfect for: companies that champion leadership, talent development and are committed to recognising individuals who elevate capability and excellence across the MedTech ecosystem.

MedTech Compass Award

Perfect for: organisations wanting to align with the future of Australia's MedTech and its most promising MedTech startups.

Tech4Health Award

Perfect for: forward-thinking brands leading the evolution of healthcare through connected, intelligent technologies — championing innovation that redefines how health systems perform, scale and deliver outcomes.

Leader in Greennovation Award

Perfect for: organisations prioritising sustainability, ESG leadership, circularity, low-waste product design, and climate-aligned healthcare transformation.

Women in MedTech (WiMT) Awards – recognising Company Champions, Individual Champions and Emerging Women in Leadership.

Perfect for: purpose-driven companies seeking to align their brand with gender equity, leadership development and shaping the future of MedTech.

Why Add-Ons Matter

Add-ons are where partners elevate from presence to preference. Combined with your core package, they help you:

- Cut through the noise
- Create memorable touchpoints
- Drive deeper engagement
- Reinforce your leadership positioning
- Deliver a premium brand experience attendees remember

MTAA CODE OF PRACTICE

All partners and exhibitors are required to comply with the **Medical Technology Industry Code of Practice (Edition 14)**, which sets the ethical standards governing how medical technology companies interact with healthcare professionals, consumers, and the wider health system. The Code forms part of Australia's broader regulatory framework and outlines principles for ethical conduct, advertising, promotion, education, collaboration, and responsible industry behaviour.

It ensures all interactions are ethical, transparent, clinically appropriate, and always in the best interests of patients.

The Code is maintained and enforced by MTAA and is compulsory for all MTAA members. Updated Edition 14 materials are publicly available via MTAA's website.

Download the latest Code here:

[Medical Technology Industry Code of Practice - Edition 14](#)



APPLICATION AND CONTRACT FOR SPONSORSHIP

Company Name: _____

Official Address: _____

ABN: _____

Please indicate which MTAA major event(s) you wish to purchase core packages and/or add-on options for.

Tick all that apply.

All inclusions and entitlements are as specified in the most current version of the MTAA Major Events and Activation Opportunities Prospectus at the time of booking.

- ☐ Women's Health MedTech Summit at the Doltone House Hyde Park, Sydney (27–28 May 2026)
- ☐ RegConnect Summit at the ICC Sydney (24–25 September 2026)
- ☐ MTAA MedTech Conference at the ICC Sydney (2–3 March 2027)
- ☐ MTAA MedTech Industry Awards Dinner at the ICC Sydney (2 March 2027)

Strategic Partner Advantage

Save up to 20% when booking multiple events.

- ☒ 10% off when booking 2 events
- ☒ 15% off when booking 3 events
- ☒ 20% off when booking 4 events

Discounts will be applied automatically based on number of events with core sponsorship packages selected. All prices are in AUD and include GST.

MTAA Member Rates



Tick all that apply

Core Packages

	Women's Health MedTech Summit	RegConnect Summit	MedTech Conference	MedTech Industry Awards Dinner
Major Partner	☐ \$14,200	☐ \$14,200	☐ \$19,540	☐ \$11,000
Supporting Partner	☐ \$10,000	☐ \$10,000	☐ \$14,200	
Welcome Reception Partner	☐ \$7,000	☐ \$7,500	☐ \$10,160	
Coffee Cart			☐ \$8,800	
Luncheon Partner	☐ \$12,500			

Add-ons – Thought Leadership Amplifiers

	Women's Health MedTech Summit	RegConnect Summit	MedTech Conference	MedTech Industry Awards Dinner
Session Sponsor	☐ \$5,730	☐ \$5,730	☐ \$5,730	
Sponsored Lightning Talk (10 min)			☐ \$4,500	
Case Studies & Testimonials	☐ \$2,950	☐ \$2,950	☐ \$2,950	
Pre- and Post-Event Activations (Webinars / Masterclasses)	☐ \$4,250	☐ \$4,250	☐ \$4,250	



Tick all that apply

Add-ons – Premium Brand Amplifiers

	Women's Health MedTech Summit	RegConnect Summit	MedTech Conference	MedTech Industry Awards Dinner
Charging Lounge Sponsor		☐ \$3,900	☐ \$3,900	
Patient Lounge Sponsor		☐ \$3,900	☐ \$3,900	

Add-ons – Experience & Engagement Enhancers

	Women's Health MedTech Summit	RegConnect Summit	MedTech Conference	MedTech Industry Awards Dinner
Showcase Partner	☐ \$4,710	☐ \$4,710	☐ \$4,710	
Spotlight Partner	☐ \$3,000	☐ \$3,000	☐ \$3,000	
Scholarships (Students, PhD, HTAG, patient and consumer advocacy groups support)	☐ \$3,900	☐ \$3,900	☐ \$3,900	☐ \$3,900
Awards Category Sponsorship				☐ Kerrin Rennie Award \$5,500 ☐ Outstanding Achievement Award \$5,500 ☐ MedTech Compass Award \$5,500 ☐ Tech4Health Award \$5,500 ☐ Leader in Greenovation Award \$5,500 ☐ Women in MedTech – Company Champion \$5,500 ☐ Women in MedTech – Individual Champion \$5,500 ☐ Women in MedTech – Emerging Women in Leadership \$5,500

Non-Member Rates



Tick all that apply

Core Packages

	Women's Health MedTech Summit	RegConnect Summit	MedTech Conference	MedTech Industry Awards Dinner
Major Partner	Not Available	Not Available	Not Available	Not Available
Supporting Partner	☐ \$13,000	☐ \$13,000	☐ \$20,350	
Welcome Reception Partner	☐ \$9,750	☐ \$9,750	☐ \$14,530	
Coffee Cart			☐ \$12,500	
Luncheon Partner	☐ \$16,250			

Add-ons – Thought Leadership Amplifiers

	Women's Health MedTech Summit	RegConnect Summit	MedTech Conference	MedTech Industry Awards Dinner
Session Sponsor	☐ \$8,195	☐ \$8,195	☐ \$8,195	
Sponsored Lightning Talk (10 min)			☐ \$6,100	
Case Studies & Testimonials	☐ \$3,450	☐ \$3,450	☐ \$3,450	
Pre- and Post-Event Activations (Webinars / Masterclasses)	☐ \$5,000	☐ \$5,000	☐ \$5,000	



Tick all that apply

Add-ons – Premium Brand Amplifiers

	Women's Health MedTech Summit	RegConnect Summit	MedTech Conference	MedTech Industry Awards Dinner
Charging Lounge Sponsor		☐ \$4,900	☐ \$4,900	
Patient Lounge Sponsor		☐ \$4,900	☐ \$4,900	

Add-ons – Experience & Engagement Enhancers

	Women's Health MedTech Summit	RegConnect Summit	MedTech Conference	MedTech Industry Awards Dinner
Showcase Partner	☐ \$6,120	☐ \$6,120	☐ \$6,120	
Spotlight Partner	☐ \$3,900	☐ \$3,900	☐ \$3,900	
Scholarships (Students, PhD, HTAG, patient and consumer advocacy groups support)	☐ \$4,900	☐ \$4,900	☐ \$4,900	☐ \$4,900
Awards Category Sponsorship				☐ Kerrin Rennie Award \$7,865 ☐ Outstanding Achievement Award \$7,865 ☐ MedTech Compass Award \$7,865 ☐ Tech4Health Award \$7,865 ☐ Leader in Greenovation Award \$7,865 ☐ Women in MedTech – Company Champion \$7,865 ☐ Women in MedTech – Individual Champion \$7,865 ☐ Women in MedTech – Emerging Women in Leadership \$7,865

MTAA MULTI-EVENT SPONSORSHIP TERMS AND CONDITIONS (AUSTRALIA)

ORGANISER

The events are presented by the Medical Technology Association of Australia Limited (MTAA) (ABN 129 334 354) of Level 4, 97 Waterloo Road, Macquarie Park, New South Wales, 2113 (Organiser).

BACKGROUND

The Organiser is the national association representing companies in the medical technology industry. MTAA aims to ensure the benefits of modern, innovative and reliable medical technology are delivered effectively to improve health outcomes for the Australian community.

The Organiser arranges, coordinates and delivers MTAA-hosted events and agrees to grant sponsorship rights for the **Selected Event(s)** to the **Company** on the terms of this Agreement.

1. Definitions and Interpretation

1.1 Definitions

In this Agreement, unless the context otherwise requires:

Agreement means this agreement (including schedules) and any document that varies or supplements it.

Booking Form means the Organiser's sponsorship booking form (in the prescribed MTAA format) completed by the Company, identifying the Selected Event(s), package(s), add-ons, fees and payment schedule.

Commencement Date means the date this Agreement is signed by both parties, unless otherwise stated in Schedule 1.

Competitor means any person reasonably regarded as a competitor of the Company or its Related Bodies Corporate.

Confidential Information means all confidential or sensitive information disclosed in connection with this Agreement, whether oral, visual, written or otherwise recorded.

Event(s) means any MTAA-hosted event(s), including but not limited to:

- MTAA MedTech Conference
- Women's Health MedTech Summit
- RegConnect Summit
- MedTech Industry Awards Dinner

GST has the meaning given in the *A New Tax System (Goods and Services Tax) Act 1999 (Cth)*.

Insolvency Event means any event indicating insolvency, including liquidation, administration, bankruptcy, or failure to comply with a statutory demand under the *Corporations Act 2001 (Cth)*.

Intellectual Property means all IP rights including copyright, trade marks, designs and patents but excludes Moral Rights.

Moral Rights has the meaning given in the Copyright Act 1968 (Cth).

MTAA Code of Practice means the *Medical Technology Industry Code of Practice* published by MTAA, as amended from time to time, and in force at the time of each Selected Event.

Personal Information has the meaning in the *Privacy Act 1988 (Cth)*.

Privacy Laws means all laws governing personal information applicable to a party, including the Australian Privacy Principles and mandatory Notifiable Data Breach requirements.

Related Bodies Corporate has the meaning in the *Corporations Act 2001 (Cth)*.

Selected Event(s) means the Event(s) identified in the Booking Form.

Sponsorship means the sponsorship rights granted under this Agreement.

Sponsorship Fee means the fee(s) listed in the Booking Form and/or Schedule 1.

Term means from the Commencement Date until the Termination Date (5 business days after the last Selected Event unless otherwise stated).

1.2 Interpretation

Unless the context otherwise requires:

- a. A reference to legislation includes all amendments and subordinate instruments.
- b. A reference to **\$** or **dollars** means Australian currency.

If inconsistent, the following order of precedence applies:

- This Agreement (excluding schedules)
- Schedules
- The Booking Form
- Any other incorporated document

2. Grant of Sponsorship

- a. In consideration for payment of the Sponsorship Fee, the Organiser appoints the Company as sponsor for the Term and grants the agreed Benefits for each Selected Event.
- b. The Company must not grant conflicting sponsorship to a Competitor during the Term.
- c. The Organiser may determine eligibility of sponsors and amend admission policies, schedules or event layout where required.
- d. The Organiser may curtail or reject any activity that negatively affects the Event(s) or the Organiser.
- e. Exhibition space sharing or “co-opting” is prohibited unless pre-approved in writing and only for parent/subsidiary entities.
- f. The Company must comply with all Sponsor/Exhibitor Manuals and operational requirements for each Selected Event; unoccupied space may be reassigned without refund.
- g. The Organiser may provide reasonable security during bump-in/out but is not liable for loss; the Company must self-insure.
- h. The Company must comply with the MTAA Code of Practice and substantiate any product or technology claims on request.
- i. The Company must hold **Public and Products Liability insurance of at least AUD \$20 million**.
- j. The Company must comply with all Work Health & Safety (WHS), venue and contractor requirements.

3. Sponsorship Fees and Payment

- a. The Company must pay the Sponsorship Fee(s) as set out in the Booking Form/Schedule 1.
- b. All amounts are exclusive of GST.
- c. Multi-Event packages:
 - i. Discounts only apply while the minimum number of Selected Event(s) is maintained.
 - ii. If the Company cancels any Selected Event, the Organiser may reprice remaining Event(s) at stand-alone rates and invoice the difference.
- d. Except where a credit is expressly provided for in this Agreement, **all fees are non-refundable**.

4. Organiser Obligations

The Organiser will:

- a. Use reasonable endeavours to promote the Company's sponsorship;
- b. Provide reasonable notice of promotional activities;
- c. Ensure agreed collateral acknowledges the Company;
- d. Recognise the Company's reasonable promotional requirements;
- e. Provide Benefits equivalent to those provided to other sponsors within the same Selected Event.

The Organiser must not do anything that materially reduces the value of the Sponsorship or brings the Company into disrepute.

5.

6. Marketing Materials and Approvals

- a. The parties will agree branding and communications guidelines (co-branding, logo placement, media references).
- b. Each party must comply and obtain approval before using the other's branding.
- c. Each party bears its own production costs unless otherwise agreed.

7. Relationship of the Parties

This Agreement does not create a partnership, employment, agency or trust relationship.

8. Intellectual Property and Moral Rights

- a. The Company grants MTAA a non-exclusive, royalty-free licence during the Term to use its IP solely for Event-related purposes.
- b. Each party retains ownership of its own IP.
- c. Each party must secure all necessary Moral Rights consents.
- d. MTAA and Event logos may only be used with permission.

9. Confidentiality and Privacy

- a. Each party must keep the other's Confidential Information confidential.
- b. If MTAA discloses Personal Information, the Company must:
 - i. Comply with Privacy Laws and APPs
 - ii. Immediately notify MTAA of any breach or suspected breach
 - iii. Follow MTAA's directions for assessment and notification
 - iv. Cooperate in all breach-related processes

10. Warranties

Each party warrants it has full authority to enter into and perform this Agreement.

11. Indemnity and Liability

- a. MTAA indemnifies the Company for losses caused by MTAA's breach or negligence.
- b. The Company indemnifies MTAA for losses caused by the Company's breach or negligence.
- c. Neither party is liable for indirect, consequential or special losses (including economic loss, lost profits, loss of opportunity or business interruption).

12. Notices

- a. Notices must be in writing and addressed as follows:

Organiser: MTAA, Level 4, 97 Waterloo Road, Macquarie Park NSW 2113

Email: admin@mtaa.org.au (or as updated by MTAA)

Company: As listed in the Booking Form/Schedule 1

- b. Notices are deemed received:
 - i. Upon delivery (hand),

- ii. **3 business days** after posting within Australia,
- iii. When the sender's email system records successful transmission (unless an automated failure notice is received).

13. Cancellation, Rescheduling and Force Majeure

13.1 Company Cancellation

- a. The Company may cancel by written notice; all fees remain non-refundable.
- b. Multi-event discounts may be removed and remaining Event(s) repriced.
- c. MTAA may allow transfer of equivalent value to another MTAA Event within the same year (subject to availability), with any shortfall payable.

13.2 Cancellation by Organiser (Non-Force Majeure)

Where MTAA cancels the Selected Event and does not reschedule it within the same financial year (being 1 July to 30 June), MTAA will issue a credit equal to the amounts paid. This credit may be redeemed against another MTAA Event occurring in the same financial year or the immediately following financial year.

13.3 Force Majeure (Including Public Health Orders)

If delivery is affected by events beyond reasonable control (e.g., natural disasters, pandemics, Public Health Orders):

- a. MTAA may modify delivery (including hybrid/online-only) or reschedule.
- b. MTAA will use reasonable endeavours to provide substantially equivalent Benefits.
- c. If the Event cannot proceed in any form within the calendar year:
 - i. MTAA will provide a roll-over of the Sponsorship Fee paid for that event for the use in the following year. Where the Event cannot proceed in any form within the relevant financial year (being 1 July to 30 June), MTAA will provide a roll-over of the Sponsorship Fee paid for that event for the use in the following financial year.
- ii. All other amounts remain non-refundable.
- d. MTAA is not responsible for any consequential or additional costs incurred by the Company.

14. Severability

Invalid provisions are severed; the remainder continues in force.

15. Assignment

Neither party may assign without written consent (not to be unreasonably withheld).

16. Waiver

A waiver must be in writing; delay or failure to exercise a right is not a waiver.

17. Variation

Variations must be in writing and signed.

18. Governing Law

This Agreement is governed by the laws of New South Wales, Australia.

19. Entire Agreement

This Agreement, including the Booking Form and schedules, constitutes the entire agreement between the parties.

Schedule 1 – Commercial Details

Commencement Date: Date signed by both parties.

Termination Date: 5 business days after the last Selected Event.

Selected Event(s) and Packages: As listed in the Booking Form.

Sponsorship Fee: As set out in the Booking Form.

Payment Schedule: As per Booking Form (e.g., full payment within 10 business days).

Multi-Event Discounts: Only apply if minimum number of Events is maintained; repricing applies on cancellation.

Company Notice Details: *Insert legal name, ABN/ACN, address and email.*

Insurance: Public and Products Liability of AUD \$20,000,000.

MTAA bank details:

BSB: 082-212

ACC: 75-475-5354

Account Name: MTAA

By signing or typing my name below, I confirm that I am an authorised representative of the Company and that I have read and understood this Agreement, including the payment and cancellation policies and the Terms and Conditions. I agree, on behalf of the Company, that the Company is bound by this Agreement. The Company consents to receiving all written and electronic correspondence from MTAA and authorised event contractors in relation to the Selected Event(s).

All fields to be completed by the Company except the MTAA Representative Signature section.

Contract Signature: _____ Date: _____

Name: _____

Title: _____ Email: _____

Company: _____ Company website: _____

Event Logistics Contact Name: _____

Title: _____

Phone: _____ Email: _____

Accounts Payable Contact Name: _____

Title: _____

Phone: _____ Email: _____

Notices Contact Name: _____

Title: _____

Phone: _____ Email: _____

For MTAA completion:

MTAA Representative Signature: _____ Date: _____

Name: _____ Title: _____



Medical Technology Association of Australia

Level 4, 97 Waterloo Road
Macquarie Park, NSW 2113

Phone (02) 9900 0600 **ABN** 61 129 334 354